

Both active ingredients Prenylium™ and Rootness™ Energize, resulting from PAT & Clariant partnership, already collect several awards in 2020



Vandœuvre-lès-Nancy, October 9, 2020

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Plant Advanced Technologies PAT is proud to announce that **Prenylium™** and **Rootness™ Energize** launched earlier this year by Clariant won several prestigious awards in cosmetics since the beginning of this year. Prenylium™ now accounts for three awards, while Rootness™ Energize has been awarded twice.

Prenylium™:

- **PCHI 2020** in June, in Shanghai (China), **Fountain Award** in the "anti-aging" category.
- **BSB Innovation Awards** in September 2020 (virtual edition), **Silver prize** in the category "Environment".
- **In-Cosmetics Global Awards** in October 2020 (virtual edition), **Bronze** in the "best active ingredient" category of the "Innovation zone".

Rootness™ Energize:

- **BSB Innovation Awards** in May 2020 (virtual edition):
 - o **Bronze** in the "Skin benefits" category through its innovative mode of action and significant clinical results.
 - o The **Silver prize** for Clariant's concept formulation, in the "applied concepts" category.

Anne Musci, Marketing and Sales Director at PAT: *"These awards prove the relevance of the collaboration established between PAT and Clariant. They concretize the work carried out within all the teams to develop Premium active ingredients that meet the cosmetic industry requirements. A strong signal for these two ingredients, which confirms the market's interest in ingredients that combine naturalness, environmental friendliness, innovation, technology, and efficacy. "*

About PAT

Plant Advanced Technologies PAT is specialized in the identification, optimization and production of rare new active plant compounds for cosmetics, pharmaceuticals, nutraceutical and agrochemical markets. Since its creation, the company has developed unique worldwide patented technologies for fast discovery of active molecules and their industrial production while preserving plant biodiversity (Target Binding® and PAT Plant Milking®). PAT is registered on EuroNext GrowthTM Paris (ISIN code: FR0010785790 - Mnemonic: ALPAT).

More information on : www.plantadvanced.com

Further information

- *Clariant ingredients: <https://www.clariant.com/en/Business-Units/Industrial-and-Consumer-Specialties/Personal-Care/Active-Ingredients/Premium-root-power>*
- *BSB Innovation Award: <https://www.bsinnovationaward.de/unser-team>*
- *PCHI Fountain Award: <https://www.pchi-china.com/news/633>*
- *In-Cosmetics Global Awards: <https://www.in-cosmetics.com/about-the-show/show-features/in-cosmetics-Awards>*

Media relations

communication@plantadvanced.com

Tel. : +33 (0)3 83 94 03 42

www.plantadvanced.com

